



# Creating a sporting habit for life

## BHFNC summary

*Creating a sporting habit for life* sets out the Department for Culture, Media and Sport (DCMS) strategy for increasing youth participation in sport, to be delivered by Sport England.

£135 million of support has already been provided to support community sport facilities and activity through Sport England's *Places, People, Play* programme and the new School Games competition. This report goes further in providing additional financial investment (at least £1 billion of Lottery and Exchequer funding over the next five years), but also in outlining more stringent payment-by-results criteria for sporting organisations.

The report highlights five key areas which will be focused on:

- building a lasting legacy of competitive sport in schools
- improving links between schools and community sports clubs
- working with sports governing bodies: focusing on youth
- investing in facilities
- opening up provision and investing in communities.

## Building a lasting legacy of competitive sport in schools

This will continue to be done through the School Games. All schools will be given the opportunity to create a year-round sporting calendar with around 30 sports available. This is designed to get young people competing in intra-school and inter-school competitions. Sports that are part of the School Games will have competition formats for the inclusion of disabled young people. Nearly half the schools in England will offer competitive disability sport.

Sport England together with the DCMS and Departments for Health and Education will invest over £150 million in the School Games up to 2015. An additional £10 million will be provided over the next four years through sponsorship by Sainsbury's.



## Improving links between schools and community sports clubs

This will be done through the strengthening of the relationship between clubs, schools, further education colleges and universities - creating a new network of school and community club links. By 2017 the DCMS aim to have established at least 6,000 new school-club links. Pledges from the country's biggest sports include Football pledging that 2,000 of their clubs will be linked to secondary schools by 2017, Cricket 1,250, Rugby Union 1,300, Rugby League 1,000 and Tennis 1,000.

National governing bodies (NGBs), together with local partners will create new satellite clubs on school sites, linked to an existing community 'hub' club and run by coaches and volunteers from that hub club. Every secondary school in England will be offered a community sport club on its site with a direct link to sports' governing bodies. NGBs will have to demonstrate the steps they will take to improve the transition from school to community clubs.

At least 150 further education colleges will have a full-time sports professional who will be responsible for delivering new sporting opportunities for students.

## Working with sports governing bodies: focusing on youth

NGBs will be tasked, for the first time, with delivery of increased participation for young people under 16. Whole Sport Plans will be focused on the 14-25 age group with at least 60 per cent of funding aimed at those young people. (Whole Sport Plans are the delivery contract between Sport England and each of the 46 funded NGBs.)

A payment-by-results system will be in place. For sports that don't deliver on their targets there will be financial sanctions. Those delivering well will be able to access more funds.

### **Investing in facilities**

Sport England will invest a further £160 million of Lottery funding into building or improving facilities and local clubs.

£10 million of Lottery funding will also be made available to schools to enable them to open up their sports facilities for use by local communities.

### **Opening up provision and investing in communities**

Sport England will create a dedicated funding stream to local community clubs. In addition Sport England will work with StreetGames, amongst other partners, to extend their Door Step Sport programme and the Dame Kelly Holmes Legacy Trust to expand their Get on Track programme.

Sport England will also ensure that non-profit making community groups and organisations have a chance to bid for funding.

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